
XYZ

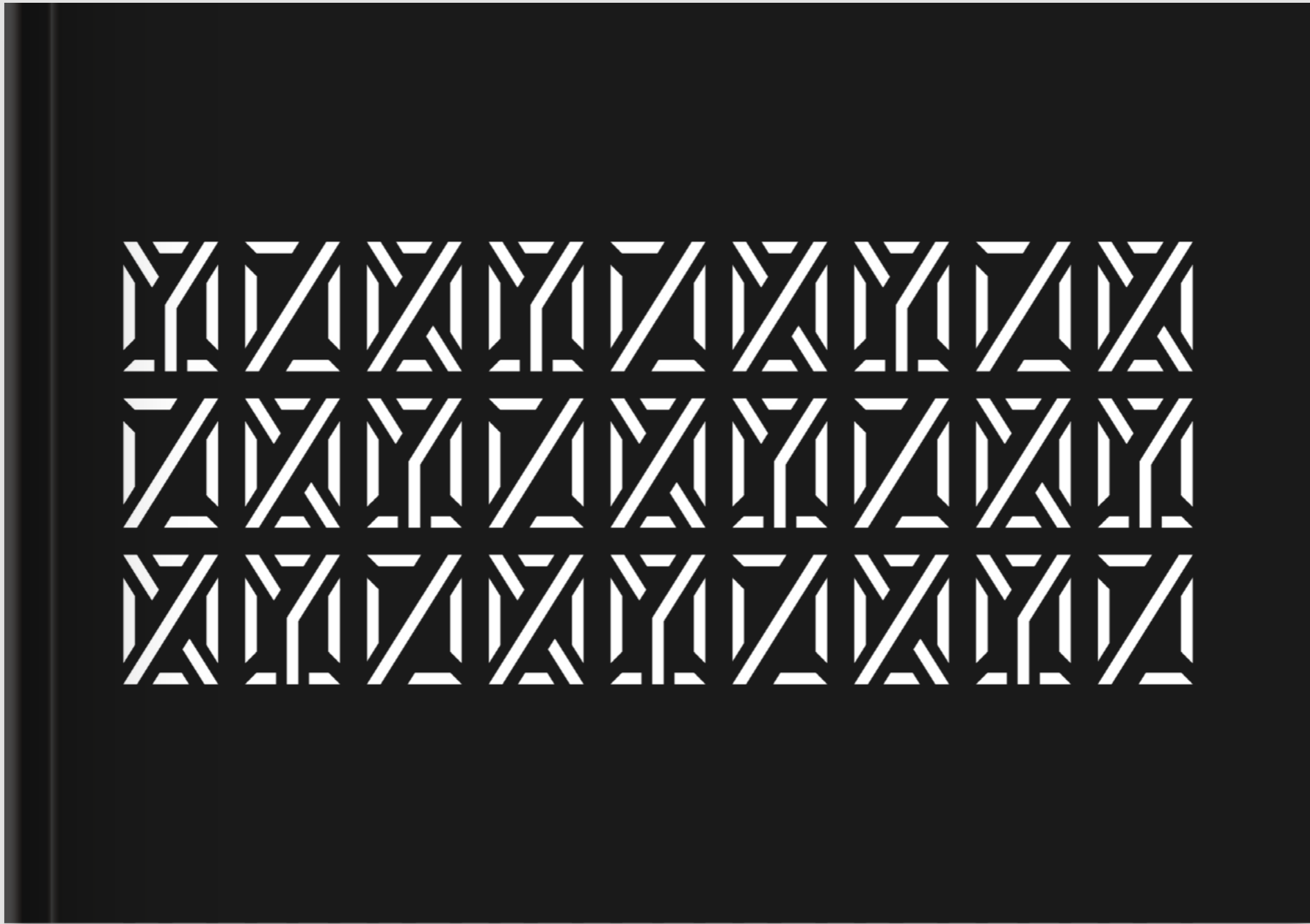
BRAND VISION BOOKLET

XYZ BRAND VISION BOOK
COVER



XYZ

XYZ BRAND VISION BOOK
COVER - BENEATH DUST JACKET



NOW

XYZ is a new landmark



A
STRUCTURE

purpose built to be the modern design
standard for sophisticated specification
and for long term sustainability

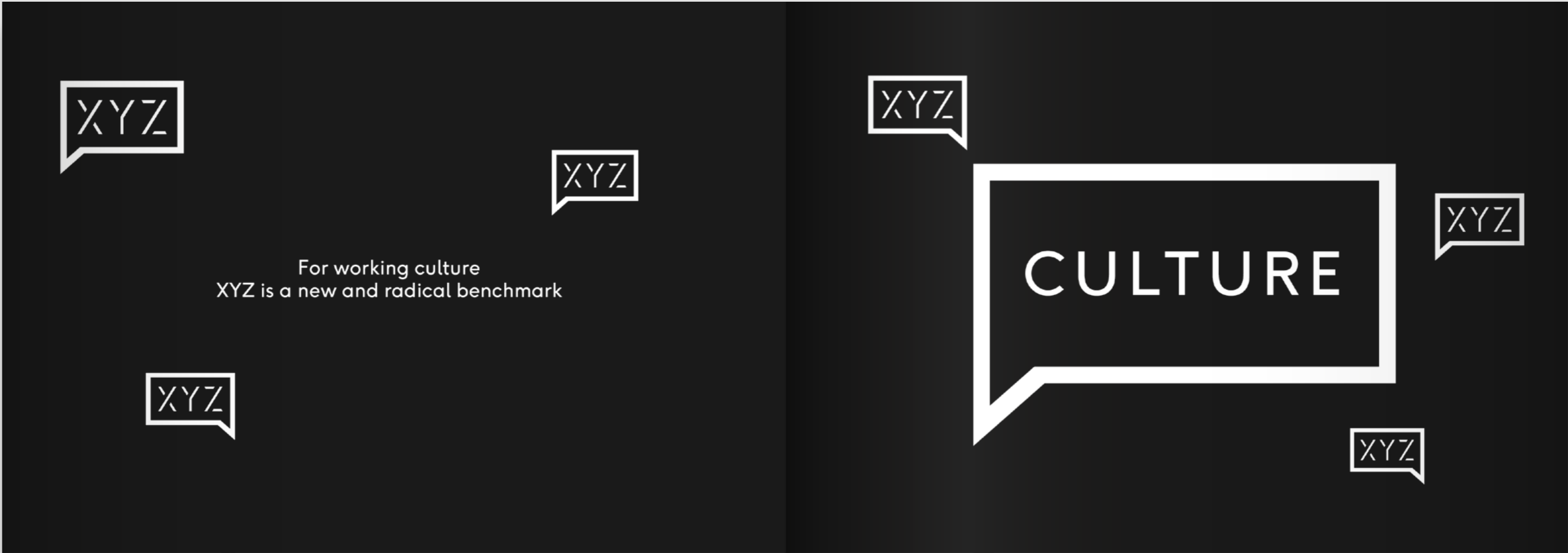
An architecture of intelligent
features and integrated systems
configured to be simple to use

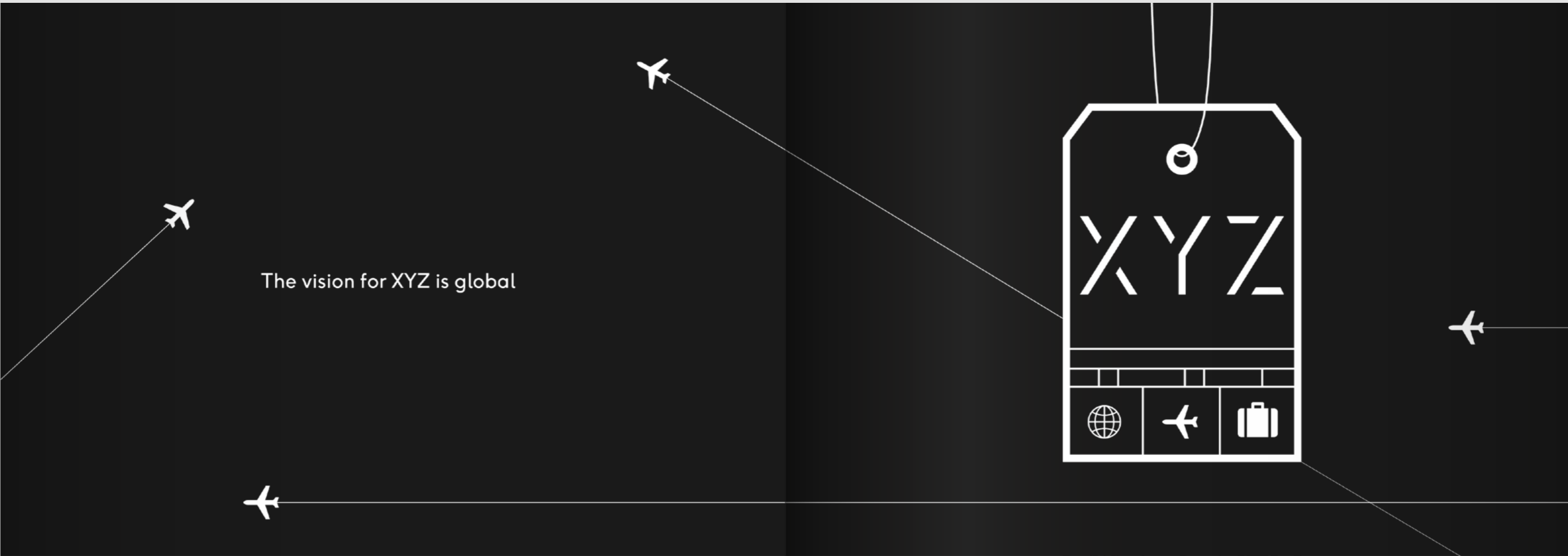
XYZ



XYZ is a building block for enterprise







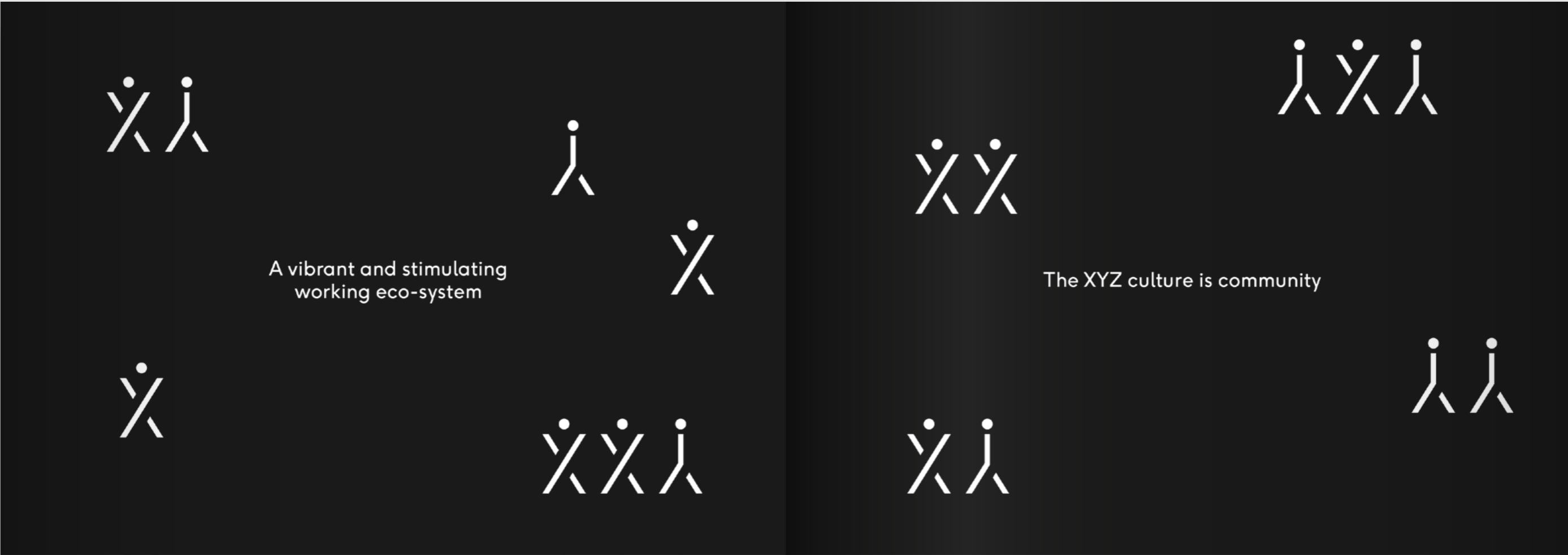
The focus is on the very best
of world class references

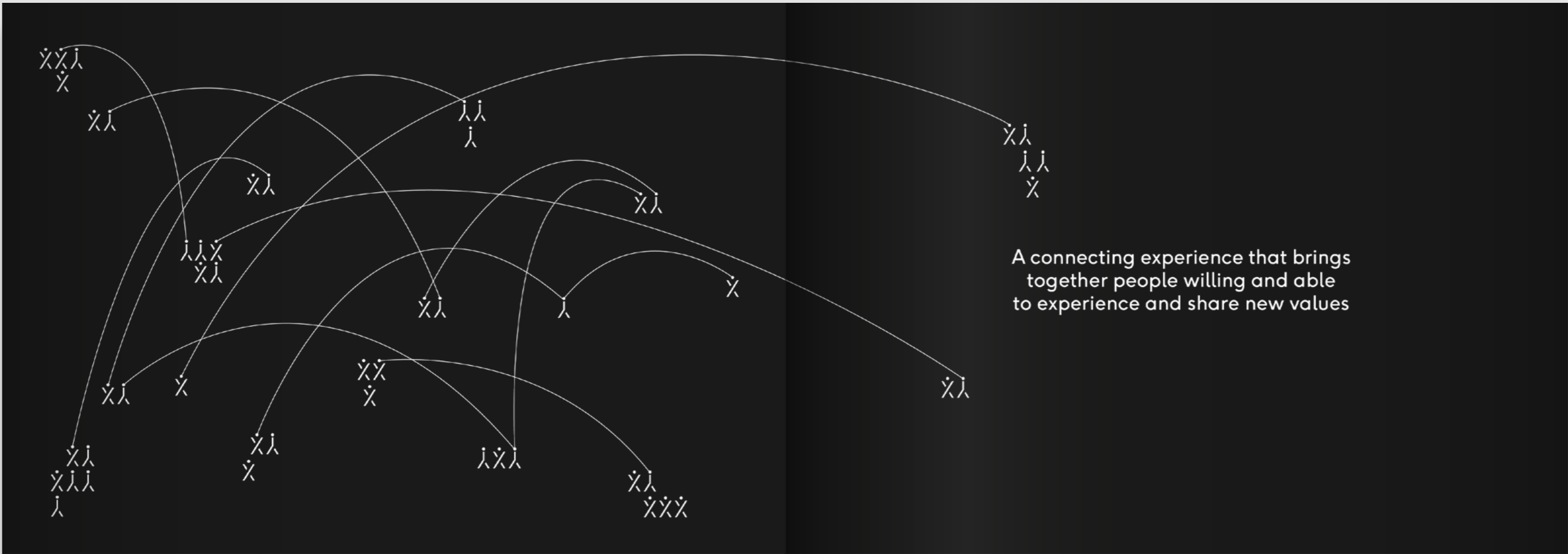
in
TRENDS
TASTES
and
TECHNOLOGIES

New cutting

edge ideas

for collaborating, learning, re-charging,
socialising, interaction, resting and innovating





XYZ

is
DYNAMIC

A
LIVING
EXPERIMENT

A
WORK
in
PROGRESS



We offer choice



We celebrate change

XYZ

is an environment
for successful growth

XYZ BRAND VISION BOOK

XYZ DESIGN	XYZ NETWORK	XYZ LANGUAGE	XYZ INNOVATION	XYZ INTERACTION	XYZ COMPETE
XYZ CONNECT	XYZ MCR	XYZ ENERGY	XYZ CHOICE	XYZ CHANGE	XYZ COMMUNITY
XYZ BUSINESS	XYZ SHARE	XYZ WORK	XYZ EXPERIENCE	XYZ SUCCESS	XYZ PROGRESS
XYZ TALK	XYZ INSPIRE	XYZ INITIATE	XYZ SPINNINGFIELDS	XYZ WORLD CLASS	XYZ GENERATION
XYZ REVIEW	XYZ WATCH	XYZ BELONG	XYZ STRUCTURE	XYZ CULTURE	XYZ DYNAMIC

XYZ NEW

XYZ NOW

XYZ BRAND VISION BOOK

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Design & Art Direction
Tom Hingston Studio

XYZ BRAND VISION BOOK
BACK COVER – BENEATH DUST JACKET



COMING 2016
XYZ SPINNINGFIELDS

XYZ BRAND VISION BOOK
BACK COVER



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